

Position Profile

Title: Graphic Designer

Reports To: Art Director

PURPOSE

The Graphic Designer is responsible for maintaining and executing the design aesthetic of Cross Point, as well as developing and leading a team of volunteers, through the direction of the Art Director.

SKILLS AND ABILITIES

- Must be highly adaptable and possess great time management skills
- Proficient in the Adobe Creative Suite
- Should be a pioneer in design, constantly seeking out new trends and ideas
- A highly collaborative approach to work and creation
- Never settles for “good enough”, but always pushes towards excellence
- Passionate about coaching/developing other leaders and building volunteer teams rallied around a unified vision
- A team player capable of fostering relational influence
- Maintain grace and poise under pressure
- Humble, honest and teachable leader with a servant’s heart
- Understands the difference between effective design and cool design

PRIMARY RESPONSIBILITIES

- Maintain and continually develop an aesthetic and brand that reflects Cross Point’s core values and ideals
- Work with the Communications team to create original design content for the company’s website, social media pages and other marketing materials
- Recruit and develop volunteers
- Seek out and innovate ways for Cross Point to be a more creative experience. This includes art/design related to the Sunday morning experience