

SOCIAL MEDIA DESIGN PROJECT

We create engaging social media graphics to help people stay connected throughout the week. While we always strive to uphold brand standards, social media graphics allow designers more creative freedom than other forms of design. When designing, remember that content is king. Communicating the message should always come before great art.

PROJECT DETAILS

DIRECTION

Each Sunday of this series, we will unpack a different part of the Lord's Prayer. Online, we'll want to parallel that to further unpack the prayer. So we'll need a series of Instagram story graphics that will be posted back-to-back. They will need to look cohesive.

DIMENSIONS

1080x1920px

COPY

- Graphic 1: When Jesus taught his disciples how to pray he said this...
- Graphic 2: "Pray then like this..."
- Graphic 3: Our Father in heaven, hallowed be your name. Your kingdom come, your will be done, on earth as it is in heaven. Give us this day our daily bread, and forgive us our debts, as we also have forgiven our debtors. And lead us not into temptation, but deliver us from evil.
- Graphic 4: If you're anything like us, you need Jesus to teach you how to pray too.
- Graphic 5: Start here: Ask God what it means to YOU that He is your perfect, heavenly Father.