

Position Profile:

Story Producer

Reports to: Marketing Director

Direct Reports: Content Producer(s)

Purpose:

To oversee the planning, capture and archiving of stories within the life of our church. Develop and grow the archive of this precious commodity. Coach your team and support them as they seek out testimonies and find creative ways to document and share them. You must be able to strategically create and produce storytelling content for digital & in-person audiences. Whilst your strong editorial sense will be a valued asset as you lead a team in direction and philosophy.

Experience:

- Background in Journalism, PR, Media or Videography preferable
- Ability to capture a story and convey in compelling fashion, no matter the format.
- A team player capable of fostering relational influence, particularly with direct reports.
- Strong in executing strategy with attention to detail in all stages of the content creation process.
- Maintain grace and poise under pressure, being a humble and honest leader with a servant's heart
- Ability to juggle multiple tasks and priorities successfully without becoming frustrated or irritable
- Committed to embody and champion the vision of Cross Point and the Cross Point staff values
- Futuristic in approach and able to rally a team around your vision, inspiring them to action.
- Proficient in all areas of pre-production; setting up well for success.

Responsibilities:

- Produce creative content pieces that tell compelling stories of people finding and following Jesus and/or the wider impact of Cross Point and it's ministries
- Collaborate with and contribute to the Creative Team with planning and brainstorming process
- Work with team to create original content for digital platforms & across campuses
- Regularly pitching ideas and concepts that will support and reach our internal and external audience
- Developing relationships with local directors, producers, and others to contract video projects
- Spearheading storytelling strategy, ensuring growth and development of people and media.
- Creating and managing workflow, deadlines, and budgets.



Additional:

- Able to thrive in fast-paced environment
- Proficient in organizing multiple, ongoing projects
- Able to shoot and edit video and audio media.
- Accurate in coordinating key resources (time, money, people)
- Capable of delegating tasks to both volunteer and contract team members
- Ongoing knowledge of latest creative trends & ideas