

COPYWRITER

REPORTS

Reports to: TBD

Direct Reports: None

PURPOSE:

This isn't just a job, it's a calling. Make an eternal impact through supporting the Cross Point editorial process. Craft words for a range of applications both online and offline. Become the voice of Cross Point, leading people to Jesus and deepening faith through creative discipleship methods. Edit assigned content to ensure the development of trust that leads to transformational experiences. The role is all around creating content outside of our Sunday Services, thinking beyond the hour on a Sunday and instead crafting moments to help others connect with faith throughout the week.

EXPERIENCE:

- Ensures instructional soundness and relevance of the content to the target audience.
- Detail-oriented with a passion for excellent communication.
- Clear and proactive communicator, a passionate wordsmith.
- A highly collaborative approach to work and creation
- Maintain grace and poise under pressure
- Humble, honest and teachable leader with a servant's heart

RESPONSIBILITIES:

- Collaborate with the Creative Team to create original content
- Finalize and submit all copy, emails and texts as assigned, adhering to quality standards
- Use the StoryBrand framework as an approach to writing assignments
- Ensure that all assignments are completed with Cross Point's church and staff values in mind
- Assist in developing and supporting a team of volunteers
- Maintain urgency and proactive approach to timelines for projects
- Promote a culture of high performance and continuous improvement that values learning and a commitment to quality

ADDITIONAL

- Able to thrive in fast-paced environment with a highly collaborative approach to work and creation
- Team-player capable of fostering relational influence
- Must be highly adaptable and possess great time management skills
- Proficient in organizing multiple, ongoing projects