

GRAPHIC DESIGNER

REPORTS

Reports to: TBD

Direct Reports: TBD

PURPOSE:

This isn't just a job, it's a calling. Cross Point needs a Designer to maintain and execute the design aesthetic of Cross Point, across a range of online and offline outputs. Alongside the practical aspects of the role, there is an expectation to develop, encourage and lead a range of volunteers, through the leadership of the Design Director. The role is all around creating content outside of our Sunday Services, thinking beyond the hour on a Sunday and instead crafting moments to help others connect with faith throughout the week.

EXPERIENCE:

- Proficient in the Adobe Creative Suite (Photoshop/ Illustrator / Indesign)
- Strongly disciplined in the principles of design (layout, typography, color theory)
- Must be highly adaptable and possess great time management skills
- A highly collaborative approach to work and creation
- A team player capable of fostering relational influence
- Maintain grace and poise under pressure
- Humble, honest and teachable leader with a servant's heart
- Understands the difference between effective design and 'cool' design
- Motion graphics experience is a plus, but not required

RESPONSIBILITIES:

- Collaborate with the Creative Team to create original design content for Cross Point's website, social media channels and other marketing materials
- Visually support the ministries of Cross Point including but not limited to promotional material, social media and signage.
- Assist in developing and supporting a team of volunteers

ADDITIONAL

- Able to thrive in fast-paced environment with a highly collaborative approach to work and creation
- Team-player capable of fostering relational influence
- Must be highly adaptable and possess great time management skills
- Proficient in organizing multiple, ongoing projects
- Accurate in coordinating key resources (time, money, people)
- Capable of delegating tasks to both volunteer and contract team members
- Ongoing knowledge of equipment, trends & ideas that influence and shape design.