

VIDEO DIRECTOR

REPORTS

Reports to: Marketing Director

Direct Reports: TBD

PURPOSE:

The Video Director is responsible for creating video pieces that inspire, inform and educate. From compelling message content, to capturing interviews and crafting long format stories. This role retains oversight of high-end video pieces, from initial concept through on-set capture to final delivery.

EDUCATION:

A Bachelor's degree or equivalent in a related field.

OR

3+ years of experience in film direction and production.

EXPERIENCE:

- A team player capable of fostering relational influence with understanding of directing video shoots and leading volunteers, contractors and staff.
- Extensive understanding of the film-making process and knowledge of multi-camera editing.
- Must be proficient in all areas of post-production: video and audio edit and color correction.
- Able to rally a team around a unified vision, speaking the language of film, inspiring them to action
- Experience in Live Video Directing would be preferred
- Editing proficiency with Adobe Premiere

RESPONSIBILITIES:

- Concept, pitch, and deliver video content in alignment with the vision of Cross Point.
- Partner with ministry and campus leaders to determine projects and accomplish established goals.
- Manage the technical aspects of film for single-camera and multi-camera productions.
- Oversight of the systems and technologies that support all film making. Maintain all spaces, equipment and technology related to this role.
- Lead post-production process to ensure work is delivered on time and to maximum quality.
- Build, train and develop a team of volunteer videographers, editors, and motion graphic artists
- Grace and poise under pressure, being a humble and honest leader with a servant's heart.
- Ability to juggle multiple tasks and priorities successfully without becoming frustrated or irritable
- Committed to embody and champion the vision of Cross Point and the Cross Point staff values

ADDITIONAL

- Able to thrive in fast-paced environment
- Willing to travel for video shoots
- Accurate in coordinating key resources (time, money, people)
- Capable of delegating tasks to both volunteer and contract team members



- Ongoing knowledge of equipment, trends & ideas for video production and visual experiences.