

ART DIRECTOR

REPORTS

Reports to: Marketing Director

Direct Reports: Graphic Designers, Photographers & Videographers.

PURPOSE:

To oversee and curate the visual art and media of Cross Point Church, including but not limited to graphic design, photography and video. Responsible for setting the aesthetic direction and artistic philosophy for Cross Point, remaining responsible for the look and feel of creative content and maintaining all Cross Point branding.

EDUCATION:

A Bachelor's degree or equivalent in a related field.

OR

2+ years of experience in art direction or design.

EXPERIENCE:

- A team player capable of fostering relational influence.
- Strong in executing events and strategies with attention to detail
- Experienced at coaching/developing other leaders and building volunteer teams
- Rally a team around a unified vision, speaking the language of creative, inspiring them to action
- Be highly creative, highly motivated and able to produce quality content within agreed timeline

RESPONSIBILITIES

- Provide inspiration and drive innovation in all artistic outputs, bringing oversight to photography, design and video
- Staying up to date with developing styles, trends and creative opportunities.
- Continually develop an aesthetic that reflects Cross Point's mission, vision and values.
- Work with Cross Point staff and outside contractors to create original content.
- Lead Art Team, setting vision and expectations whilst developing the gifts of the team.
- Maintain grace and poise under pressure, being a humble and honest leader with a servant's heart
- Ability to juggle multiple tasks and priorities successfully without becoming frustrated or irritable
- Committed to embody and champion the vision of Cross Point and the Cross Point staff values
- Collaborate and contribute in the planning process for ongoing projects and one-off events that support Campuses and Ministries.
- Maintain an eye for detail; reviewing and maintaining standards whilst remaining openhanded and seeking feedback and critique.

ADDITIONAL

- Able to thrive in fast-paced environment
- Proficient in organizing multiple, ongoing projects
- Accurate in coordinating key resources (time, money, people)
- Capable of delegating tasks to both volunteer and contract team members