

CROSSPOINT.TV

GRAPHIC DESIGNER

REPORTS

Reports to: Art Director

Direct Reports: None

PURPOSE:

This isn't just a job, it's a calling. Cross Point needs a Graphic Designer to maintain and execute the design aesthetic of Cross Point, across a range of online and offline outputs. Alongside the practical aspects of the role, there is an expectation to develop, encourage and lead a range of volunteers, through the leadership of the Art Director.

EDUCATION:

A Bachelor's degree or equivalent in a related field.

OR

2+ years of experience in Graphic Design.

EXPERIENCE:

- Proficient in the Adobe Creative Suite (Photoshop/ Illustrator / Indesign)
- Strongly disciplined in the principles of design (layout, typography, color theory)
- Knowledge and understanding of brand cohesion and execution
- Must be highly adaptable and possess great time management skills
- A highly collaborative approach to work and creation
- A team player capable of fostering relational influence
- Understands the importance of design practically as well as simply aesthetically
- Maintain grace and poise under pressure, being a humble and honest leader with a servant's heart

RESPONSIBILITIES:

- Collaborate with the Creative Team to create original design content for Screens, Handouts, Documents, apparel and other marketing mediums
- Visually support the ministries of Cross Point including but not limited to promotional material, social media and signage
- Growing, developing and supporting a team of design volunteers

ADDITIONAL

- Able to thrive in fast-paced environment with a highly collaborative approach to work and creation
- Team-player capable of fostering relational influence
- Must be highly adaptable and possess great time management skills
- Proficient in organizing multiple, ongoing projects
- Accurate in coordinating key resources (time, money, people)
- Capable of delegating tasks to both volunteer and contract team members
- Ongoing knowledge of equipment, trends & ideas that influence and shape design